

Module/Course Description

INTRODUCTION OF ENTREPRENEURSHIP (AGB 100)

A. Module Identity		
1.	Name	Introduction of Entrepreneurship
2.	Code	IPB 100
3.	Credit	1 (1-0)
4.	Semester	2
5.	Coordinator	Dr.Ir. Heny K Daryanto, M.Ec.
6.	Lecturers	Dr.Ir. Heny K Daryanto, M.Ec. Dr. Ir. Ratna Winandi, MS. Ir. Juniar Atmakusuma, MS. Ir. Popong Nurhayati, MM. Tintin Sarianti, SP, MM. Yanti Nuraeni Muflikh, SP, M.Agribuss Dr. Ir. Netti Tinaprila, MM. Dr. Ir. Anna Fariyanti, MS. Ir. Burhanuddu, MM. Dr. Ir. Wahyu Budi Priatna Dr. Ir. Amzul Rifin, MA. Ir. Narni Farmayanti, MSi. Dra. Yusalina, MSi. Siti Jahroh, Phd. Ir. Harmini, MSi. Dr. Ir. Nurjanah Dr. Ir. Nurhayati HS Arifin Dr. Ir. Lilik Noor Yulianti Dr. Ir. Joko Purwono Dr. Ir. Andriyono Kilat Adhi Dr. Ir. Suharno
7.	Language	Indonesian
8.	Program(s) in which	Internal department: -

	the course is offered	Other departments: <i>Common First Year Program (Education of general competency) by University</i>
9.	Type of teaching	a. Traditional classroom: 100 % b. Blended system: Traditional classroom....%, Online....% c. e-Learning system:% d. Others:%

B. Workload of course components (total contact hours and credits per semester)

Credit		Contact Hours				Self-Study	Other	Total
SKS *)	ECTS	Lecture	Exercise	Laboratory	Practice			
1		14				28		42

*) Semester credit unit according to the Indonesian higher educational system

1 credit unit lecture = 2 hours/ week for lecture and 2 hours/ week for self-study within 14 weeks/ semester

1 credit unit class exercise or laboratory or field practice = 3 hours/week within 12-14 weeks/semester

***) 1 hour for lecture= 50 minutes; 1 hour for class exercise or laboratory or field practice = 60 minutes

C. Module Objective (Learning Outcomes)

The students having new insights about the entrepreneurial potential and are motivated to develop themselves and be able to change the way of thinking in developing an entrepreneurial spirit.

D. Detailed Course Learning Outcomes (LO) in Relation to Learning Domains, Teaching Strategies, and Assignment Methods

No.	LO in Learning Domains	Teaching Strategies	Assessment Methods
a.	Knowledge		
1.	Students are able to explain the role and importance of entrepreneurship	Presentation of teaching materials. The lecturer asks students to give another example Debriefing sessions	Students activeness in class (5%)
2.	Students are able to explain the entrepreneurial characteristics	Presentation of teaching materials. The lecturer asks students to give another example Debriefing sessions Students make reviews related to the profile video of the entrepreneur Presentation and discussion	Worksheet on entrepreneurship motivation, and activeness (15%)
3.	Students are able to explore	Presentation of business	Minutes of the Studium

	the experience of business practitioners	experience by business practitioners Share experiences and discussions	Generale results, and activeness (10%)
b.	Skills		
1.	Students are able to construct their imagination to become an entrepreneur	Presentation of teaching materials. The lecturer asks students to give another example Debriefing sessions Students observe the film The Secret Students make dreams on the worksheets that have been provided Presentation and discussion	Worksheets about building dreams and activeness (10%)
2.	Students are able to create the motivation to develop entrepreneurship	Presentation of teaching materials. The lecturer asks students to give another example Debriefing sessions Students make reviews related to the profile video of the entrepreneur Presentation and discussion	Worksheet on entrepreneurship motivation, and activeness (15%)
c.	Competences:		
1.	Students are able to perform the ways of thinking and find ideas of entrepreneurship and can see business opportunities that will be done	Presentation of teaching materials. Simulation of business ideas Field observation Presentation and discussion of field observations	Worksheets on creativity in finding business ideas, field observation papers, activeness (45%)

E. Module Content		
List of Topic	Number of Weeks	Contact Hours
Role and Importance of Entrepreneurship	2	2
Building a Dream	2	2
Developing Entrepreneurship Motivation	2	2
Entrepreneurial Characteristics	2	2
Finding and Developing Business Ideas	4	4
Studium Generale: "The Importance of Developing Entrepreneurial Souls Since Early"	2	2

F. Course Assessments			
No.	Assessment Type *)	Schedule (Week Due)	Proportion of the Final Mark
1.	Activeness	1th week	5 %
2.	Worksheet	4th,6th,8th,12th week	85 %
3.	Minutes of Studium Generale	14th week	10%

*) Example: mid-term examination, final examination, quiz, homework, project, etc.

G. Media Employed
<ul style="list-style-type: none"> - Classroom - Laptop - LCD - Microphone (loudspeaker) - Whiteboard

H. Learning Resources
<p>h1. Textbooks:</p> <ol style="list-style-type: none"> 1. Ciputra. 2009. <i>Ciputra Quantum Leap Entrepreneurship Mengubah Masa Depan Bangsa dan Masa Depan Anda</i>. Jakarta (ID): PT Elex Mediacomputindo. 2. Drucker PF. 1991. <i>Inovasi dan Kewiraswastaan, Praktik dan Dasar-dasar</i>. Alih Bahasa oleh Rusjdi Naib. Penerbit Erlangga. 3. Longenecker JG, Carlos WM, Petty JW. 2000. <i>Kewirausahaan, Manajemen Usaha Kecil</i>. Penerbit Salemba Empat. 4. Wijayanto D, Salim S. 2007. <i>The Secret Behind Your Dream: Dahsyatnya Kekuatan Impian yang Mempengaruhi Kesuksesan Anda</i>. Jakarta (ID): Sketsa Inti Media.